

city college news

Two new applied degrees for September 2003

George Brown now has two new applied degrees to add to its September 2003 Course Calendar. On November 29, Dianne Cunningham, Ontario's Minister of Training Colleges and Universities announced that George Brown has been awarded the right to grant a Bachelor of Applied Technology degree (Construction & Environment: Compliance & Regulations) and a Bachelor of Applied Business degree in Hospitality Operations Management.

This brings the college's total number of baccalaureate level degrees to three offerings, including the Bachelor of Applied Business: Financial Services awarded earlier this year. According to Michael Cooke, Vice-President Academic Excellence and Innovation, these new degree-level programs represent a major development in the role of colleges in postsecondary education. "Increasingly, the sectors we serve

will count on colleges for a full range of programs – apprenticeship, certificates, diplomas, degrees, customized training programs, etc. – to meet their evolving needs in this knowledge-based economy."

The four-year Bachelor of Applied Technology is the first degree program in Canada to address the need for highly trained specialists in construction and environmental regulatory standards and will be offered by the college's Centre for Advanced Building Technologies. GBC developed the program to provide the necessary training as revised provincial building codes are being phased in over the next few years and increasingly stringent environmental regulations are introduced to ensure public safety.

The new Bachelor of Applied Business Degree in Hospitality Operations Management is a combined effort between George Brown and Niagara

College. With its focus on management, supervisory and administrative skills, this program is designed to fill a gap in the range of business and hospitality education offered in Ontario, and complements both university commerce degrees with hospitality specializations, and college diploma programs in hospitality and tourism. Students will enroll at their college of choice, but will share resources, teaching experts, study exchanges and work experiences. Graduates from the program will be prepared to pursue careers in a range of hospitality enterprises, particularly those that combine elements of hospitality operations such as accommodation, meetings and conventions, sports, entertainment and gaming, culinary, and specialized and themed attractions within an international context.



We're a three-time Gold Winner with Toronto Sun readers

For the third year in a row, George Brown College is the Gold Medal Winner in The Toronto Sun Readers' Choice Awards for the Colleges and Universities category. These annual awards are based on write-in ballots from Toronto Sun readers. Silver awards went to York University, Sheridan and Centennial, while Bronze went to Humber, Ryerson and Seneca.

Winners attended a special Awards Ceremony at the CN Tower, where Michael Cooke, Vice-President Academic Excellence and Innovation (shown here with The Toronto Sun Vice-President of Advertising Veronica Williams) accepted the award on behalf of the college.

"What a pleasure to work with such a great team"

Margo Sheppard would like to thank the entire team who came together to plan and execute the opening of the Sally Horsfall Eaton (SHE) Centre for Studies in Community Health.

The planning and diligence of both Ryerson University and George Brown College facilities staff and "move" committee members was integral to the success of this event. Ian Hamilton and the facilities staff at Ryerson University as well as Bashar Amer and his team here at George Brown, ensured that the facility was in tip-top shape for October 30. Staff and Faculty on the 5th and 6th floors of the SHE Centre provided a welcoming environment for the event guests. Faculty members and students spent hours



producing informative and educational displays, which highlighted the programs being housed in this new facility.

George Brown College students from the Early Childhood Education and

Activation Coordinator/ Gerontology programs provided a warm greeting and directions to all event guests. Foodservice was provided by students of the Faculty of Hospitality & Tourism with the able supervision of culinary technicians and Ken Langille, Siegfried's Dining Room Manager.

The Opening was orchestrated by a joint-planning team of Ryerson University and George Brown College staff. This team was Co-Chaired by Hospitality & Tourism alumnus Colleen Walker, Evolving Events. Planning members from George Brown included Dean Lorie Shekter-Wolfson, Patricia Chorney-Rubin, Neil McGillivray, Robert Scott, and GBC Foundation staff Cathy

Callaghan, Tania Kalaboukas and Melissa Quan.

The guest list and reservation hot-line was managed by the GBC Foundation for both George Brown and Ryerson University – thank you to everyone who assisted us in compiling the invitation list, especially Kathy Daigle, Budget Officer, CSHS.

Naturally, there was a whole host of additional folks who provided guidance and support including the President's Office, Con Ed, CSHS Dean's Office, the staff of Communications & Marketing, event Executive Chef John Higgins of the George Brown Chef School, and School of Design faculty member Peter Lawrence who provided the temporary exterior signage on the Centre.

Recommendations from the Student Lifecycle Report

As far as basic student services at George Brown are concerned, these are the bad old days. For students with simple requests, these are the days of frequent lineups, waiting and frustration, despite the best efforts of staff across the college. That's the conclusion of the college after a staff group looked into how George Brown served students with registration, course and timetabling information.

Too many students had to wait to get solutions to common problems, too many were shuffled from office to office, and too many were given the wrong information, said the Student Lifecycle team in their November report.

Now the college is responding to the team's recommendation for change

with an ambitious overhaul of its administrative and information systems that could allow students to access more information themselves and give staff the tools they need to keep more students happy. This is going to be especially important as the college continues to increase enrolment.

President Frank Soroichinsky, who announced the overhaul in a meeting with college administrative staff on December 6, says the exact scope and goals of the two-year project have yet to be determined, but it will include:

- A better database of student information
- More self-service web and phone tools for students
- Improved information technology systems

- Improved call centre services
- Integrated student services
- Better training and staff development

Responsibilities of senior administrators are being shifted to lay the groundwork for the overhaul.

Michael Cooke's title has been changed to Vice-President of Academic Excellence and Student Success, and he has been given responsibility for implementation of the student lifecycle team recommendations. In addition, he will be responsible for student affairs and educational resources departments (which previously reported to Pam Royle), with the exception of financial assistance, which is now part of the registrar's department.

In a related move, Pam Royle's title has been changed from Vice-President of Strategic Enrolment Management to Vice-President of Strategic Positioning, with responsibility for working with the Divisions to build stronger partnerships and connections for the college among businesses and institutions in Toronto.

Community Services professor Brenda Pipitone, who was a member of the Student Lifecycle team, has been named as the first of three Student Lifecycle implementation leaders, reporting to Michael Cooke.

Stay tuned for the first issue of City College News in January for more details.

George Brown honours Con Ed Teachers

On December 6, Colin Simpson, Dean of the Centre for Continuous Learning presented this year's Continuing Education Teacher Awards. These awards are presented annually to honour teaching excellence. Here are this year's winners:

Business – Victor Trotman

Graphics – Lidka Schuch

Creative Arts – Donna Teodorov

Community Services – Diane Davis

Allied Health – Jeffrey Switzer

Nursing – Alma Thompson

Arts, Science and Communications –
George MacNabb

Technology – Marvin Rosenberg

Hospitality – Frank Toneguzzo



Colin Simpson, Dean of the Centre for Continuous Learning, Donna Teodorov and Mary Raspor, Director of Con Ed.



Frank Toneguzzo with Hospitality Chair Michelle McCarthy.



Marvin Rosenberg with Chair of Technology William Juranic.



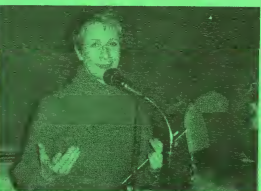
Jeffery Switzer with Pam Ashton, Co-ordinator of Hearing Instrument Repair.



Con Ed staff Dawn Chandelier and Janet Jack.



Christine Parsonage with Beth Legault from the Casa Loma Con Ed office.



Diane Davis from Community Services accepting her award.

Renowned French chef to visit

On February 13, 2003, world-renowned Chef Paul Bocuse will be arriving at George Brown to tour the Hospitality building, oversee a French cuisine student competition and attend a fundraising dinner, made possible with the support of Cuisinart/Conair Consumer Products Inc. The four-course dinner will be prepared by leading Toronto chefs and GBC student chefs for 100 paying guests. All proceeds will benefit the Hospitality programs at GBC.

Deaf Spotlight on CHS

About 40 students attended a presentation by Sally Palusci from The Canadian Hearing Society about the new OIS After-Hour Emergency Interpreter Service. This after hours service will help Deaf people across Ontario to access interpreting services for health emergencies on weeknights from 5 to 9 pm and 24 hours a day on weekends and holidays.

A show of hands for United Way

Brian Dawe of the St. James bookstore checks out some of the hundreds of hands in the bookstore window – each one representing a one dollar donation to the United Way made by a bookstore customer. So far more than 700 people have made donations.





Prosthetic and Orthotic students raising funds for Cambodia field trip

In March 2003, eight students in the graduating class of the Clinical Methods in Prosthetics and Orthotics program, along with a faculty member, will be traveling to various schools and clinics in Phnom Penh, Cambodia for 10 days as part of an exchange with other professionals, and to observe alternative clinical methods and practices. To support its fund-raising efforts, the class hosted a dinner and silent auction at Seigfried's on November 29.

Child and Youth Work Program in Newfoundland

Members of the Child and Youth Work Program – Rick Kelly, Zubu Saloojee, Kathi Lees and Shannon McInnis – recently attended and presented at the 12th National Child and Youth Care Conference held in St. John's, Newfoundland. Over 400 people from North America, Ireland, New Zealand and South Africa attended this conference.

According to Rick Kelly, instructor in the Centre for Community Services and Development, attending the conference proved very productive. "Not only did we identify four new placements in the GTA and new partnerships for in-class presentations, we were approached to submit material for the international conference in Ireland for 2005."

GBC co-ordinator delivers Measuring Empowerment presentation in Mexico

In October, Mandy Bonisteel, co-ordinator – Assaulted Women and Children's Counselor Advocate Program, attended the Association for Women in Development International Conference in Guadalajara Mexico where she presented an applied research paper in a poster session entitled: *Measuring Empowerment: the application of an empowerment model to nursing development in Bosnia and Herzegovina*. For information on how to receive a copy of this document, contact Mandy Bonisteel at ext. 2121 or email eboniste@gbrownc.on.ca. Or you can find it on the Web site at www.gbrownc.on.ca/nursing/empowerment.pdf.

The promotional photo from the Theatre Arts production of *The Threepenny Opera* was not meant to offend.

upcoming events

Theatre School Productions

February 12 to 23, 2003

Angels in America: Millennium Approaches

April 15 to 26, 2003

Spring Repertory Season: Lady Windemere's Fan and The Visit

George Brown Theatre, 530 King Street East

Tickets are \$15 for general admission

and pay-what-you-can for Saturday matinees.

Call 416-415-5000 ext. 2167

Free Career Planning Workshop

January 13, February 10, March 10 (6:30 to 9:30 pm)

St. James Campus, 200 King St. E., Room 461D

Call 416-415-2000 ext. 3444 and press 1 to register.

Free True Colors® Workshop

February 3 and 24, March 24 (6:30 to 9:30 pm)

St. James Campus, 200 King St. E., Room 461D

Call 416-415-2000 ext. 3444 and press 3 to register.

Hospitality Discovery Days

January 29 (2:00 to 4:00 pm)

Hospitality & Tourism

Take a complete tour of the facilities, see demonstrations by chef/instructors, etc.

Call Heather Comrie 416-415-5000 ext. 2239

Chef Paul Bocuse Visit

February 13, 2003

Hospitality Building

Tutti a Tavola at Siegfried's

Tuesday, February 25 (6:30pm to midnight)

Hospitality and Tourism

Fundraiser for Italy externship students

Tickets are \$120 each piece (tax receipts will be issued)

Call Heather Comrie at 416-415-5000 ext. 2239

or Ivano Zambotti at ext. 3316

Technology in the City

March 25

Casa Loma

Call Anne Kennedy at 416-415-5000 ext. 4476

Reminder on holiday season support services

While the college is closed, we will be providing support for students using the Continuing Education and full-time Web registration web sites on December 27, 30 and 31 from 9 to 4, by phone at 416-415-5000 ext. 2756 for Con Ed or the call centre assistance is available at 416-415-2000. There will be no coverage on December 25, 26, 28, 29 and January 1.

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is a publication of the Marketing and Communications Department, George Brown College at 200 King St. East, Room 542E, Toronto, ON M5T 2T9

Story ideas?

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